



Channel 4 and ITN set to improve media literacy

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Channel 4 and ITN have commissioned production company Illumina Digital for a new project to improve media literacy in the UK. Breaking the News is an interactive project that goes live across the country on 29 November but is being trialled in ten schools prior to that. On the launch date, each participating school will be able to air its own news bulletin on channel4.com directly after the main evening news programme.

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