



C4 launches user content site to complement history series

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Channel 4 is to launch a user-generated website to complement its new six-part history series, *Empire's Children*.

The series - to be broadcast from 2 July - examines how the dismantlement and legacy of the British Empire have impacted on modern Britain and shaped our national identity.

The site, channel4.com/empire, was created by digital production company Illumina Digital, which worked with series producers Wall to Wall, to create an online space that enables anyone with connections to the Empire to trace, record and share their own family history online.

The *Empire's Children* site will feature the personal experiences of ten members of the public with their own end-of-Empire story to tell. Driven by user-generated content, the site will attempt to act as a forum for shared experiences.

Andrew Chitty, MD of Illumina Digital, said: "For *Empire's Children* online, our mission has been to combine Wall to Wall's brilliant TV show with a user-generated content site that allows the audience to contribute their own family stories.

"The participatory approach is a real step towards true, cross-platform commissioning for Channel 4 and independent production companies."